

NOVOMATIC Firmly Established as the Gaming Industry's Leading Full-Service Provider

Subtitle: 22 Group companies participate as exhibitors at the world's largest gaming show in London.

Gumpoldskirchen, 4 February 2016 (OTS) - The NOVOMATIC Group, Europe's largest gaming technology group, can look back on an extremely successful financial year and has further cemented its position as a full service provider among the top players in the industry.

NOVOMATIC participated at the world's major gaming show "International Casino Exhibition" (ICE) in London, held this year from February 2nd-4th at the ExCeL Exhibition & Conference Centre London, with a new record number of 22 exhibiting Group companies. With a surface area of over 4,500 square meters NOVOMATIC once again had the largest exhibition booth in gaming show history.

"As a global full service provider, the scale of this trade show participation is consistent with our strategy of covering all segments of the gaming industry", said NOVOMATIC CEO Mag. Harald Neumann at the press conference held at ICE in London.

The offer at the NOVOMATIC exhibition stand ranged from casino equipment, systems and cash management solutions to arcade and pub products as well as sports betting, lotteries and online, mobile and social gaming.

According to Neumann, the preliminary figures for the financial year of NOVOMATIC AG will break through the threshold of 2 billion Euros for the first time. Together with the two Swiss sister holdings Gryphon Invest AG and ACE Casino Holding AG, the NOVOMATIC Group will increase its accumulated total turnover to about 3.9 billion Euros. "In the course of the current financial year and due to the changes in the regulatory framework in Germany we will enhance our presence as an operator with the acquisition of further venues in this important market. In addition, we also intend to expand our market share in further key markets such as the UK and Spain through acquisitions," said Neumann.

In addition to continuous product innovation, NOVOMATIC will focus on an even more intensified diversification of its business activities in the future. For example NOVOMATIC

Lottery Solutions (NLS) has been able to quickly and successfully establish an excellent position in the international lotteries business. NOVOMATIC Sports Betting Solutions (NSBS) was established in 2015 as an umbrella brand for all sports betting activities of the Group in the international B2B segment. NSBS companies offer Omni-channel sports betting solutions for the management of self-service terminals and tills in the land based segment as well as secure online and mobile sports betting solutions for discerning operators in various countries in Europe.

About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 24,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to 80 countries. The Group operates more than 235,000 gaming terminals in its some 1,600 plus traditional and electronic casinos as well as via rental concepts.

The Group's casino activities comprise leading casinos in Germany (Berlin) and the Czech Republic as well as further casinos in Switzerland, Macedonia, Lithuania and Gibraltar. ADMIRAL Sportwetten – with more than 200 betting shops – is the leading sports betting operator in the Austrian land based segment.

Through its numerous international subsidiaries the NOVOMATIC Group is now fully active in all segments of the gaming industry and thus offers a diversified multi-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile/social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services. Catering to the NOVOMATIC INTERACTIVE business segment is Vienna-based online gaming specialist Greentube and its many affiliates. Also part of the Group is NOVOMATIC LOTTERY SOLUTIONS (NLS), the provider of fully agnostic retail solutions, web enabled transaction engines, state of the art player, retail management systems, and VLT solutions for lottery and VLT operators worldwide. NOVOMATIC SPORTS BETTING SOLUTIONS (NSBS) merges the know-how and technologies of three brands – ADMIRAL, SBT and Na Zvesi – into a comprehensive offering.

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